



# DENNIS SNEED

## GRAPHIC DESIGNER

### ACCOMPLISHED GRAPHIC DESIGNER

Offering 20 years of experience working with clients. Demonstrated success in project management, team leadership and schedule coordination. Fluent in Adobe Creative Suite software

### AREAS OF EXPERTISE

- » Advertising
- » Art And Design
- » Digital Graphics
- » Social Media Marketing
- » Communication
- » Brochures
- » Client Consultation
- » Layout
- » Production
- » Publications
- » Typography
- » Website and Digital Graphics
- » Logo Design
- » Illustration
- » Project Management
- » Photography
- » Image Manipulation / Video Editing
- » Corporate Branding

PC and Mac Platforms  
Mastery of Adobe Creative Suite

### CONTACT DETAILS

M: 303-478-7177  
E: sneeddw@gmail.com  
W: dwsneed.com

### MAIN INTERESTS

Graphic Design in Marketing  
Illustration | Painting | Art History

### EMPLOYMENT HISTORY

#### Graphic Designer / Marketing Manager

The Olivia Collection Lawrence, KS

August 2017 to Current

Responsibilities included managing, planning and creating visual solutions for The Olivia Collection's marketing collateral. Manage and maintain two company websites daily, design distinctive advertising collateral for products and business. Work closely with the management team, using a variety of print, digital and social media technologies.

#### Digital Graphic Designer

Digital First Media - Boulder, CO

2012 to 2017

Responsibilities included designing and producing custom advertising and business ads for digital applications, producing flash animated on-line advertising. Meeting customers and account executives weekly deadlines efficiently, through an integrated tracking system.

#### Graphic Designer

Miles Marketing Communications - Superior, CO

2011 to 2012

Responsibilities included designing and production of custom state travel guides, advertising, e-guides, business ads for print and digital applications, animated on-line advertising, working closely with clients, photographers, editors and product managers.

### EDUCATION

Associate of Science Advertising Design

Second Place - St Augustine Art Association  
Annual Honors Show

References provided upon request.